



【請即發佈】

善德基金會與東盟國簽署合作備忘錄 「國寶看世界」文化之旅盛大啟航

（香港，2025年9月27日）今日，香港善德基金會假灣仔萬麗海景酒店隆重舉行「『國寶看世界』繪畫創作比賽暨國際文化交流」合作備忘錄簽署儀式。基金會與老撾、越南、印尼合作夥伴正式簽署合作文件，標誌着項目邁出重要一步。數十位政商界嘉賓蒞臨，共同見證此一推動青少年跨國文化交流的盛事。

本次簽約儀式榮幸邀請到香港特區政府政制及內地事務局副局長胡健民、老撾人民革命青年團中央副書記 Souliya Keophilavong、老撾駐港總領事 Ammala Saenchonghack、以及善德基金會主席兼創會董事局成員藍國慶親臨見證，活動亦匯聚逾十四國駐港(澳)總領事及領館代表共襄盛舉。值得關注的是，印尼駐港總領事館將擔任該項目在本國的主辦機構，印尼文化領事代表更於現場簽署合作備忘錄，彰顯其政府對推動青少年文化交流的高度重視與承諾。

善德基金會主席兼創會董事局成員藍國慶先生致辭時表示：「基金會多年來致力培養青少年成長成材，長期在公民教育和藝術文化等領域促進下一代全面發展。今年正式啟動『國寶看世界』國寶繪畫創作比賽暨國際文化交流，旨在推動各國青少年通過文化交流實現互學互鑒。該項目以平等對話為基礎，既展現世界文明『和而不同』的豐富內涵，也有助於構建新一代的文化認知與全球視野，共築和諧互通、友好共融的未來。」

「國寶看世界」作為跨文化旗艦盛事，致力打造全球青少年藝術交流平台，培養下一代開拓思維，擁抱多元文化，並與世界連結。迄今已有14國外交機構正式加入合作行列，包括老撾、越南、印尼、菲律賓、土耳其、白俄羅斯、巴基斯坦、塞內加爾、哈薩克、贊比亞、坦桑尼亞、圭亞那、津巴布韋、馬達加斯加；14位駐華大使和駐港(澳)總領事應邀擔任名譽顧問，協力拓展項目。

項目籌委會主席兼善德基金會副主席陳令紘先生在儀式上闡述「國寶看世界」項目承載的三大目標：「一是激勵青年以創意筆觸詮釋國寶、滋養民族情感和文化



認同；二是拓闊新世代的國際視野和跨文化素養，以包容胸懷欣賞多元世界；三是弘揚和平、友誼、和諧等普世價值，凸顯香港中外文化藝術交流中心的定位。是次與老撾、越南、印尼合作夥伴簽署備忘錄，標誌著這一國際文化交流項目邁入新階段，意義重大。」

基金會期望以此項目為平台，聯合社會各界及國際夥伴，共同引導青少年以藝術為媒介搭建溝通橋樑，推廣和諧、包容、創新精神，助力香港發展成為國際文化交流的新高地。善德基金會謹向所有關注、支持和支持該項目的機構致以誠摯謝忱，期盼與各方夥伴繼續攜手，共同開創更多意義深遠的文化新里程。願「國寶看世界」照亮文明互鑒之路，啟迪全球青少年以創意描繪未來，跨越文化疆界，實現世代共融的美好願景。

「國寶看世界」繪畫創作比賽暨國際文化交流 官方網站：

www.national-treasures.org

項目主要時間點：

- 2025 年 4 月：項目啟動禮
- 2025 年 9 月：官方網站正式上線
- 2025 年 12 月 31 日：截止報名參賽
- 2026 年 1 月：初賽評審結果公佈
- 2026 年 2 月：決賽評審結果公佈
- 2026 年 3 月(暫擬)：國寶嘉年華暨頒獎典禮

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For Immediate Release

**Embarking on a Cross-Cultural Odyssey -
National Treasures Drawing Competition & International Cultural Exchange
MOU Signing Ceremony between
Shine Tak Foundation & ASEAN Countries**

(Hong Kong, 27 September 2025) - Hong Kong Shine Tak Foundation proudly hosted the Memorandum of Understanding Signing Ceremony for **2025 National Treasures Drawing Competition & International Cultural Exchange** at the Renaissance Hong Kong Harbour View Hotel. The event welcomed esteemed partners from Laos, Vietnam, Indonesia, along with an assembly of consuls general, representatives of consulates general and distinguished guests from various circles. This gathering marked a significant step forward in fostering youth development and strengthening cross-cultural understanding through artistic exchange.

The Ceremony was greatly honored by the presence of Mr. Clement Woo Kin-man, MH, JP, Under Secretary for Constitutional & Mainland Affairs of the HKSAR; H.E. Mr. Souliya Keophilavong, Deputy Secretary General of the Central Committee of the Lao People's Revolutionary Youth Union (deputy ministerial official); Mr. Ammala Saenchonghack, Consul General of Lao People's Democratic Republic in Hong Kong; and Mr. Lam Kwok-hing, MH, JP, Honorary Consul and Chairman & Founding Board Member of Shine Tak Foundation. It is noteworthy that Consulates General of Indonesia in Hong Kong will serve as the domestic organizer in its nation, the Indonesian Consulate's representative signed the MOU on-site, underscoring a shared commitment to fostering youth creativity and dynamic cultural exchange across nations.

Chairman Lam addressed in his inspiring speech that Shine Tak Foundation has long been committed to youth development, with a mission to empower youngsters through civil education, art & culture. This year, the Foundation is spearheading a brand-new cross-cultural initiative: the National Treasures Drawing Competition & International Cultural Exchange, which aims to foster mutual learning and understanding among young people across nations through cultural dialogue. This project not only showcases



the rich concept of “harmony in diversity” among world civilizations but also facilitate a new generation with enhanced cultural awareness and global perspective, ultimately contributing to a more harmonious, interconnected, and inclusive future.

The National Treasures Initiative is dedicated to establishing a platform for global youth artistic exchange. It aims to foster open-mindedness among the next generation and strengthen connections with international community. To date, 14 diplomatic missions including those of Laos, Vietnam, Indonesia, Philippines, Turkey, Belarus, Pakistan, Senegal, Kazakhstan, Zambia, Guyana, Tanzania, Zimbabwe, Madagascar, have officially endorsed this project as Supporting Organizations. And 14 countries' Ambassadors and Consuls General are serving as Honorary Advisors to guide the program toward its fullest potential.

Mr. Lewis Chan, Chairman of the Organizing Committee, outlined the initiative's threefold mission, “First, to nurture national pride and cultural understanding by encouraging youth to artistically interpret their countries' most symbolic treasures; To broaden horizons and cultivate intercultural competence, embracing the beautiful diversity worldwide; To promote the values of peace, friendship and harmony, as well as positioning Hong Kong as a bridge connecting different civilizations. Today's MOU signing with Lao, Vietnamese and Indonesian partners marks a historic milestone as the first international agreements for this groundbreaking inter-cultural initiative.”

The Foundation envisions this project as a platform to unite with all sectors of society and international partners in leading young people to build bridges of communication through art, promoting the spirit of amity, inclusion, and innovation. This collaborative effort also aims to solidify Hong Kong's position as a rising hub for international cultural exchange.

Shine Tak Foundation extends its sincere gratitude to all participating and supporting partners for their interest and dedication. It is expected to continue collaboration with partners from various sectors at home and abroad to jointly create more meaningful cultural milestones. May National Treasures Initiative illuminate the path for mutual learning among civilizations, inspiring young people worldwide to creatively envision the future, transcend cultural boundaries, and realize the vision of intergenerational harmony.



National Treasures Drawing Competition & International Cultural Exchange

Official Website: www.national-treasures.org

Important timeline of National Treasures Initiatives:

April 2025	Launch Ceremony
September 2025	Launch of official website
31 December 2025	Registration and Application Deadline
January 2026	Preliminary Judging and Results Announcement
February 2026	Final Judging and Results Announcement
March 2026 (tentative)	National Treasures Carnival and Award Ceremony

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